

Transforming **companies.**

Transforming **jobs.**

Transforming **lives.**



Kim, 21
Graduate
Looking for opportunities



Her friends are
working in tech but
she has no skills.



Hungry for a job,
creative.



She is 1 of 6 of
her age in US
and EU.

A man with a shaved head and a goatee, wearing a light-colored short-sleeved button-down shirt with a geometric pattern on the side, is leaning on a wooden railing. He is looking off to the side with a slight smile. The background shows a body of water, a wooden pier, and a large, multi-story building with a blue and red facade. The sky is clear and blue.

John, 48

QA manager

Working for a car company

Strong industry
experience.



Solution oriented.



His job will get
automated.



Hellen, 37

Mother

Looking for a part time job



Focused, fast and
organized.



Interpersonal skills.



Needs
independence.





What if their **job title** included
software developer

meet

ORIGAM

meet

ORIGAM

where **everyone** can
develop business **software**

Data entry Validations Sharing (Excel and API)

Validations

Sharing (Excel and API)

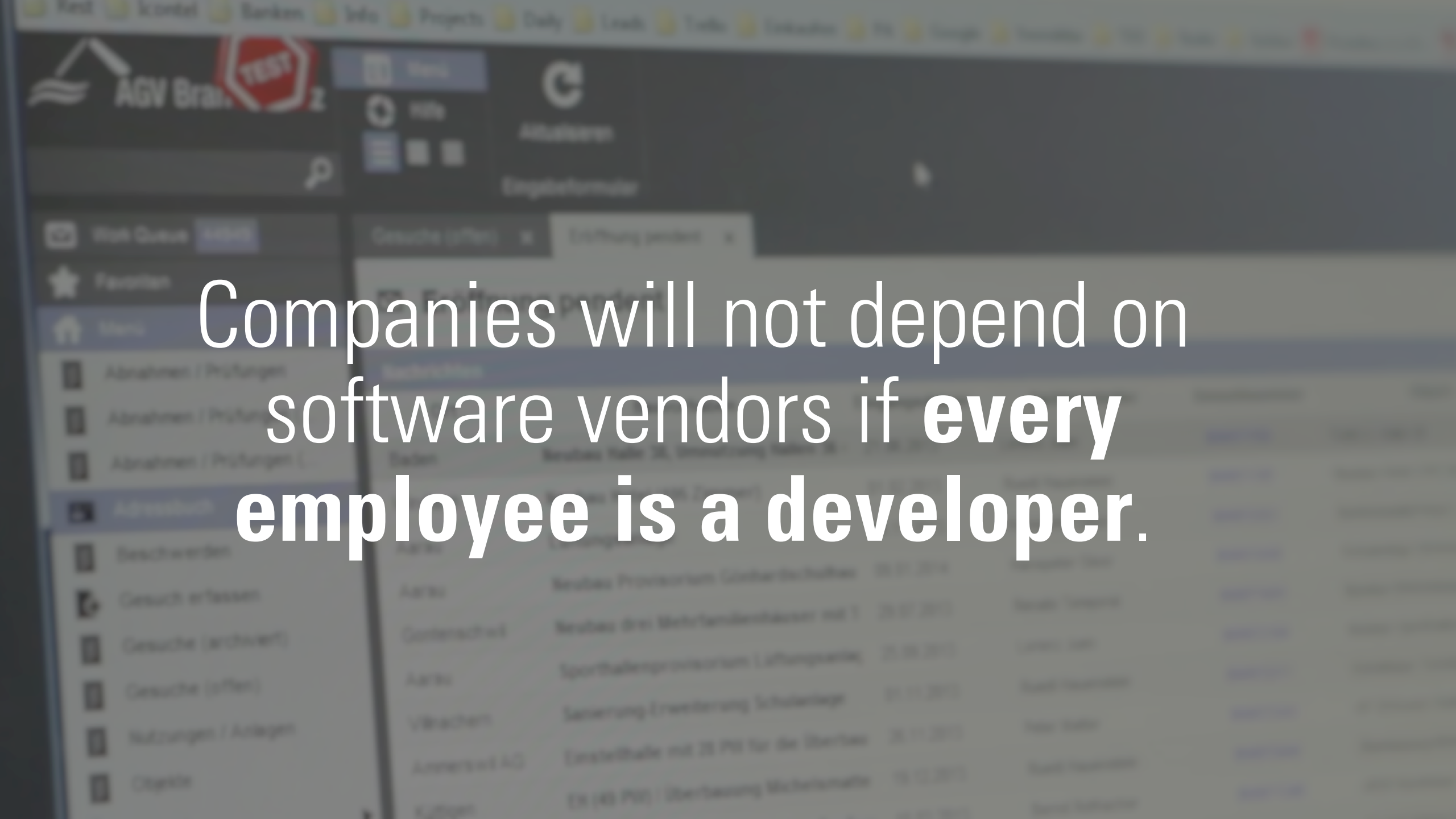
The background image is a blurred screenshot of a software application. On the left, there is a sidebar with a search bar and a list of menu items including 'Work Queue', 'Favoriten', 'Start', and several 'Abnahmen / Prüfungen' entries. The main area shows a table with columns like 'Ort', 'Raum/Halle', 'Tragungsdatum', and 'Anzahl'. The text 'Familial user interface' is overlaid in large white font, and below it, a subtitle explains that such interfaces are used daily by business people in various systems.

Familiar user interface

Business people use every day
in ERP's, CRM's and spreadsheets.

Everyone can develop

Without previous skills everyone can create powerful database applications. As easy as spreadsheets.




Companies will not depend on software vendors if **every employee is a developer.**



Kim solved a friend's problem with messy Excel budgets by developing an app.

She got hired by the company.

A man with a shaved head and a goatee, wearing a white short-sleeved button-down shirt with a geometric pattern on the side, is leaning on a wooden railing. He is looking off to the side with a slight smile. In the background, there is a body of water, a wooden pier, and a large, multi-story building with a blue and red facade, possibly a lighthouse or a historic structure. The sky is clear and blue.

John used his
experience to develop
a special QA test app
for his department.

He is indispensable
now.

Hellen shares
research data she
collects for CEO's.

She started her own
business, staying
independent.



Instead of waiting for
opportunities **they created**
their own.

They **transform**
their **companies.**

They **transform**
their **jobs.**

They **transform**
their **lives.**

with

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